

New Mexico Lottery Authority Second-Chance Drawing Rules

Pick 3 Plus Bonus Promotion

THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME. PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.

1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Pick 3 Plus Bonus Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules.
- b. One (1) drawing will be conducted:
 - i. Twenty (20) entries will be selected to win five hundred dollars (\$500).

2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Sunday, April 2, 2023, at 12:05 AM MT.
- b. Entries must be received no later than Saturday, April 29, 2023, at 11:59:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawing will be held on Wednesday, May 3, 2023, after 10:00 AM MT, or as soon as practical.

3. Location of Drawing

New Mexico Lottery
4511 Osuna Rd. NE
Albuquerque, NM 87109

4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must enter through the Promo Zone program at nmlottery.com.
- c. Players that are not members of the Promo Zone program may join at nmlottery.com.
- d. Players must purchase a minimum of five dollars (\$5) in New Mexico Lottery Pick 3 Plus on one (1) ticket during the entry period to receive a Pick 3 Plus Bonus Promotional Coupon (Coupon) with an eight (8) digit serial number.
- e. The five dollar (\$5) or more purchase can include any combination of multiple plays or multi draws as long as they are on one (1) ticket.
- f. Players will receive one (1) Coupon with a five dollar (\$5) through nine dollar (\$9) purchase.
- g. Players will receive two (2) Coupons with a ten-dollar (\$10) through fourteen-dollar (\$14) purchase. Any incremental purchases of an additional five dollars (\$5), on one (1) ticket, will generate an additional Coupon (i.e. three (3) Coupons with a fifteen-dollar (\$15) purchase, four (4) Coupons with a twenty-dollar (\$20) purchase, etc.)
- h. Players must enter the eight (8) digit serial number from an eligible Coupon onto the applicable entry webpage of the Promo Zone accessible via nmlottery.com.
- i. All required information must be submitted for the entry to be eligible. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.

- j. The Coupon is a bearer instrument. Players MUST sign and keep their Coupon and present it, if selected as a winner.
- k. Players may submit multiple Coupon serial numbers. However, each Coupon serial number may be only entered one (1) time during the Promotion.
- l. Players may win only one (1) time in the drawing.
- m. Players may enter up to fifty (50) Coupons per day.
- n. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.

5. Prize Details

- a. The twenty (20) winners will each receive five hundred dollars (\$500).

6. Drawing Procedures

- a. An NMLA Security representative will conduct the one (1) drawing using a random number generator.
- b. Twenty (20) winning entries will be selected.
- c. Ten (10) alternates will be selected.

7. Selected Entry Notification

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. A selected entrant will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrant must provide their mailing address and submit the signed Coupon within the time frame specified by the NMLA. Upon receipt of the mailing address and verification of the signed Coupon, a check for five hundred dollars (\$500) will be mailed to the selected entrant. Failure to provide a mailing address and the signed Coupon within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- c. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- d. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- e. Use or distribution of "auto" software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- f. Coupons have no monetary value and are for promotional purposes only.
- g. Void where prohibited by law.