

# New Mexico Lottery Authority Second-Chance Drawing Rules

## POWERBALL FIRST MILLIONAIRE OF THE YEAR® PROMOTION (2023-24)

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.**  
**PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Powerball First Millionaire of the Year Promotion (Promotion) according to these rules, the Multi-State Lottery Association (MUSL) Trip Prize Terms and Conditions, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules.
- b. The NMLA will conduct one (1) Semi-Finalist Drawing to select fifteen (15) winners (NM Semi-Finalists) of one thousand dollars (\$1,000), an NMLA prize pack, and designation as a semi-finalist in a national drawing (Trip Prize Drawing) for a chance to win a New York City trip package (Trip Prize) with a chance to win up to one million dollars (\$1 Million Prize).

### 2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Tuesday, August 1, 2023, at 12:00:01 AM MT.
- b. Entry deadline is Saturday, September 30, 2023, at 11:59:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The Semi-Finalist Drawing will be held on Wednesday, October 4, 2023, after 10:00 AM MT, or as soon as practical.
- e. The national Trip Prize Drawing to determine Trip Prize Winners from among semi-finalists from all participating lotteries will be held on or around Wednesday, November 8, 2023.

### 3. Location of Semi-Finalist Drawing:

New Mexico Lottery  
4511 Osuna Rd. NE  
Albuquerque, NM 87109

### 4. Eligibility Requirements:

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must enter through the Promo Zone program at [nmlottery.com](http://nmlottery.com).
- c. Players that are not members of the Promo Zone program may join at [nmlottery.com](http://nmlottery.com).
- d. Players must purchase a minimum of six dollars (\$6) in New Mexico Powerball on one (1) ticket during the entry period to receive a Powerball First Millionaire of the Year Promotional Coupon (Entry Coupon) with an eight (8) digit serial number.
- e. The six-dollar (\$6) or more purchase can include any combination of multiple plays or multi draws as long as they are on one (1) ticket.
- f. Players will receive one (1) Entry Coupon with a six-dollar (\$6) through nine-dollar (\$9) purchase.

- g. Players will receive two (2) Entry Coupons with a ten-dollar (\$10) through fourteen-dollar (\$14) purchase. Any incremental purchases of an additional five dollars, on one (1) ticket, will generate an additional Entry Coupon (i.e. three (3) Entry Coupons with a fifteen-dollar (\$15) purchase, four (4) Entry Coupons with a twenty-dollar (\$20) purchase, etc.)
- h. Players must enter the eight (8) digit serial number from an eligible Entry Coupon onto the applicable entry webpage of the Promo Zone accessible via nmlottery.com.
- i. All required information must be submitted for the entry to be eligible. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- j. The Entry Coupon is a bearer instrument. Players MUST sign and keep their Entry Coupon and present it with their Claim Form, if selected as a winner.
- k. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.
- l. Players may submit multiple Entry Coupon serial numbers for each drawing. However, each Entry Coupon may be only entered one (1) time during the Promotion.
- m. Players may enter up to fifty (50) Entry Coupons per day.
- n. Players may only be selected in the Semi-Finalist Drawing one time. If drawn as a selected entrant again in the drawing, then that selection will be disqualified.

## 5. Prize Details

- a. Each Semi-Finalist Drawing winner will receive one thousand dollars (\$1,000) and an NMLA prize pack.
- b. The Trip Prize, which may or may not be won by one of the NM Semi-Finalists, is valued at approximately twenty thousand dollars (\$20,000) including federal and state tax withholding and includes:
  - i. Round-trip, coach-class airline transportation for two (2) people from major airport nearest winner's city to New York City, NY (NYC) (if within 250 miles of NYC ground transportation to be substituted);
  - ii. Three (3) nights' hotel accommodations at a Times Square hotel in NYC (double occupancy, room and tax only);
  - iii. Two (2) tickets to a welcome dinner;
  - iv. Two (2) tickets for an exclusive entertainment experience;
  - v. Two (2) tickets for an exclusive New Year's Eve dinner and party;
  - vi. Two (2) gift bags;
  - vii. Designated meals while in NYC;
  - viii. One thousand dollars (\$1,000) in spending money;
  - ix. Ground transportation to and from airports, hotel, and activities while in NYC.
- c. The Trip Prize Winner will also be eligible to participate in a drawing for the \$1 Million Prize. The drawing will be conducted by the Multi-State Lottery Association (MUSL) shortly after midnight during the live broadcast of the *Dick Clark's New Year's Rockin' Eve (2023-24)* television special (Program) and include Trip Prize Winners from among participating lotteries.
- d. The odds of being selected in the Semi-Finalist Drawing depend on the number of entries received. The odds of being selected as a Trip Prize Winner in the national Trip Prize Drawing depend on the total number of semi-finalists from among all participating lotteries. Each participating lottery can only have up to one (1) Trip Prize Winner. The odds of a Trip Prize Winner winning the \$1 Million Prize are 1 in 5.

## **6. Drawing Procedures**

- a. An NMLA Security representative will conduct the Semi-Finalist Drawing, as indicated in Section 2., using a random number generator. Fifteen (15) entries will be selected. Five (5) alternates will be selected.
- b. MUSL (or its authorized designee) will conduct the national Trip Prize Drawing as indicated in Section 2. Five (5) semi-finalists from different participating lotteries will be drawn to win the Trip Prize.
- c. MUSL (or its authorized designee) will be responsible for administering, conducting, and managing the drawing for the \$1 Million Prize.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed for the Semi-Finalist Drawing.
- b. The Semi-Finalist Drawing selected entrants will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrants in the Semi-Finalist Drawing must submit the completed NMLA Claim Form and signed Entry Coupon within the timeframe specified by the NMLA. Failure to submit the completed NMLA Claim Form and signed winning Entry Coupon in the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Ticket(s) purchased through a courier service may not receive an entry or promotional coupon. Contact your courier service if you have questions regarding entry or promotional coupons.
- c. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- d. Upon submitting the NMLA Claim Form, a Semi-Finalist Drawing Winner is responsible for all federal and state taxes associated with the Trip Prize (if selected in the Trip Prize Drawing) and the \$1 Million Prize (if selected as the winner of the \$1 Million Prize).
- e. The NMLA shall provide an IRS Tax Form W-2G form to the Semi-Finalist Drawing winners.
- f. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of a Semi-Finalist Drawing winner who goes on to win a Trip Prize and/or the \$1 Million Prize.
- g. The Trip Prize Winner's (or their proxy's) participation in recording and production of segments of the Program may be contingent on signing an appearance release and/or consent to a background check.
- h. All expenses involved with or related to the Trip Prize not specifically included in the description of the Trip Prize, including, without limitation, ground transportation, transfers, additional hotel amenities (i.e., spa services, internet access, phone calls, laundry services), fees and gratuities, airline change fees, airline premium seat fees, airline baggage fees (both checked and carry on), and personal expenses such as laundry, valet service, photos, souvenirs, and other incidentals, are the responsibility of the Trip Prize Winner and guest.
- i. Trip Prize Winner will be required to submit a valid major credit card to the hotel to cover all expenses not specifically awarded as part of the Trip Prize.

- j. No compensation will be paid in lieu of any cancelled event or any other element of the Trip Prize.
- k. The Trip Prize Winner may appoint a proxy (or have a proxy appointed) to participate in the Trip Prize and/or appear in the broadcast of the Program, subject to the proxy's satisfying applicable production requirements. At the discretion of the NMLA or the Program Producer, a proxy may be appointed to represent a Trip Prize Winner. The proxy must be at least eighteen (18) years old.
- l. No prize element substitution, cash substitution, assignment, or transfer of the Trip Prize or any elements thereof is permitted. Any unused elements of the Trip Prize will be forfeited, will not be redeemable for cash, and may not reduce the prize value awarded for tax purposes. Notwithstanding the foregoing:
  - i. If the Trip Prize Winner misses his or her flight, reasonable efforts will be made to reschedule the flight at the Trip Prize Winner's expense. If the flight is not able to be rescheduled in a reasonable time for the Trip Prize Winner's participation in the events, (i) Trip Prize Winner shall forfeit and not participate in the travel portion of the Trip Prize, including the events; (ii) Trip Prize Winner will still receive the spending money and gift bags portion of the Trip Prize; and (iii) Trip Prize Winner will remain eligible for the \$1 Million Prize drawing.
  - ii. If the Trip Prize Winner is unable to travel in connection with the Trip Prize for any reason after tickets have been booked, (i) Trip Prize Winner shall forfeit and not participate in the travel portion of the Trip Prize, including the events; (ii) Trip Prize Winner will still receive the spending money and gift bags portion of the Trip Prize; and (iii) Winner will remain eligible for the \$1 Million Prize drawing, with proxy assigned.
  - iii. If the Trip Prize Winner fails to attend the event at which the \$1 Million Prize drawing occurs, the Trip Prize Winner will remain eligible for the \$1 Million Prize drawing.
  - iv. In any of the foregoing events, a proxy may be appointed to accept the \$1 Million Prize on the \$1 Million Prize Winner's behalf at the time of the drawing; however, the \$1 Million Prize Winner will still receive the \$1 Million Prize (less tax withholding).
- m. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- n. Use or distribution of "auto" software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- o. Notwithstanding anything to the contrary herein, officers, directors, members, managers, employees, and contractors of dick clark productions, llc, MUSL, and American Broadcasting Companies, Inc. and each of their respective parent, subsidiary, and/or affiliated entities and members of the immediate family (e.g., parents, spouse, children, siblings, grandparents, stepparents, stepchildren, and stepsiblings and their respective spouses, regardless of where they reside) of any of the foregoing individuals are ineligible to participate in the Promotion and/or win a Trip Prize and/or the \$1 Million Prize.
- p. Void where prohibited by law.