

New Mexico Lottery Authority Second-Chance Drawing Rules

Pink Panther™ Crossword Second-Chance Promotion

THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME. PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.

1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Pink Panther Crossword Second-Chance Promotion (Promotion) according to these rules and the Second-Chance and Promotional Drawing Rules.
- b. One hundred thousand dollars (\$100,000) worth of Tango Reward Link e-gift cards (e-Gift Cards) will be awarded either as prizes awarded instantly via the Collect 'N Win (CNW) website for this Promotion (Interactive Game Process) or as prizes in a final drawing (Remaining Gift Cards Drawing), if applicable.
- c. One (1) Grand Prize Drawing will be conducted to award fifteen thousand dollars (\$15,000).

2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Tuesday, November 7, 2023, at 12:00:00 AM MT.
- b. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- c. The Entry Deadline Date and the Drawing Date will be posted on the entry website once determined.

ENTRY AND DRAW SCHEDULE

DRAW	SELECTED ENTRIES	ENTRY START DATE 12:00:00 AM MT	ENTRY DEADLINE DATE 11:59:59 PM MT	DRAWING DATE	PRIZE
1 Grand Prize Drawing	One (1)	Tuesday, November 7, 2023	TBD (based on the Last Day to Claim a Prize)	TBD (based on the Last Day to Claim a Prize)	\$15,000
2 Remaining e-Gift Cards Drawing (If Applicable)	TBD based on the number of e-Gift Cards remaining from the Interactive Game Process	Tuesday, November 7, 2023	TBD (based on the Last Day to Claim a Prize)	TBD (based on the Last Day to Claim a Prize)	e-Gift Cards

3. Location of Drawings

Alchemy3
860 Warsaw Rd.
Roswell, GA 30075

4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.

- b. Players must create an account (register) for the Collect 'N Win program accessed via nmllottery.com.
- c. To enter, players scan or manually enter the information required from a non-winning ticket from Game #577 Pink Panther™ Crossword.
 - i. For manual entry, enter the twelve (12) digit number located on the back of the ticket above the barcode (three (3) digits, six (6) digits, and three (3) digits separated by dashes) and the ten (10) digit number located on the front of the ticket underneath the scratch-off coating above the instructions, or
 - ii. For mobile device entry, scan the square-shaped barcode located on the front of the ticket under the “SCRATCH FOR ENTRY CODE” scratch-off coating, labeled “ENTRY CODE.”
- d. Each eligible ticket successfully entered in the CNW system will receive one (1) entry into the Grand Prize Drawing, one (1) opportunity to play an interactive crossword game (Interactive Game Process), and one (1) entry into the Remaining e-Gift Cards Drawing (if applicable).
- e. In the Interactive Game Process, players can play through the crossword game using the instructions included with the game or select the SOLVE button at any time to skip the game and reveal the outcome. Playing through the game or selecting the SOLVE button will result in the same outcome.
- f. The CNW website for the Interactive Game Process includes a prize legend which lists crossword game outcomes including: no win; a number of drawing entries into both the Grand Prize Drawing and the Remaining e-Gift Cards Drawing, if applicable; and instant wins of the various e-Gift Card denominations.
- g. e-Gift Cards that are not awarded during the Interactive Game Process will be awarded at the Remaining e-Gift Cards Drawing. All entries into the Promotion are eligible for the Remaining e-Gift Cards Drawing. If all e-Gift Cards are awarded via the Interactive Game Process, then there will be no Remaining e-Gift Cards Drawing.
- h. Each eligible ticket may only be entered once.
 - i. Players are not required to retain tickets once successfully submitted into the CNW program.
 - j. Players may enter up to fifty (50) tickets per day.
- k. Players may win multiple e-Gift Cards through the Interactive Game Process. However, players are only eligible to win one (1) e-Gift Card in the Remaining e-Gift Cards Drawing, if applicable.
- l. Entries mailed or hand-delivered to the NMLA will be disqualified and will not be returned.

5. Prize Details

- a. One hundred thousand dollars (\$100,000) worth of e-Gift Cards will be awarded, either in the Interactive Game Process or in the Remaining e-Gift Cards Drawing:
 - i. One hundred (100) two hundred dollar (\$200) e-Gift Cards
 - ii. Two hundred (200) one hundred dollar (\$100) e-Gift Cards
 - iii. Six hundred (600) fifty dollar (\$50) e-Gift Cards
 - iv. One thousand five hundred (1,500) twenty dollar (\$20) e-Gift Cards
- b. Not all denominations of Gift Cards are guaranteed to be available in the Remaining e-Gift Cards Drawing, if there is a Remaining e-Gift Cards Drawing.
- c. Each e-Gift Card may be used to obtain electronic gift cards for a variety of retailers at denominations of the winner's choosing via Tango Card. Tango Reward Links are assigned to a winner's email address and cannot be transferred once assigned.

- d. e-Gift Cards will be considered claimed upon notification of prize award as described in Section 7.a.
- e. One (1) entry will be selected to win fifteen thousand dollars (\$15,000) in the Grand Prize Drawing.

6. Drawing Procedures

- a. Alchemy3 will conduct the Grand Prize Drawing and the Remaining e-Gift Cards Drawing, if applicable, as indicated on the ENTRY AND DRAW SCHEDULE using a random number generator and overseen by an independent auditor.
- b. One (1) entry will be selected in the Grand Prize Drawing. Ten (10) alternates will be selected in the Grand Prize Drawing. All entries received for the Promotion, whether from ticket entry or as awards in the Interactive Game Process, will be included in the Grand Prize Drawing.
- c. The number of entries selected in the Remaining e-Gift Cards Drawing, if applicable, will depend on the number of e-Gift Cards not awarded in the Interactive Game Process. Ten (10) alternates will be selected in the Remaining e-Gift Cards Drawing, if applicable. All entries received for the Promotion, whether from ticket entry or as awards in the Interactive Game Process, will be included in the Remaining e-Gift Cards Drawing.
- d. A player cannot win more than one (1) prize in the Remaining Gift Cards Drawing. If a player is selected multiple times in the Remaining Gift Cards drawing, then the player shall be awarded the Gift Card denomination drawn first.
- e. In the event additional alternates are needed in any drawing, another set of alternates may be drawn.
- f. The odds of being selected in the Grand Prize Drawing or the Remaining e-Gift Cards Drawing, if applicable, depend on the number of entries received.

7. Selected Entry Notification

- a. Alchemy3 will fulfill the e-Gift Cards awarded during the Interactive Game Process or in the Remaining e-Gift Cards Drawing by (1) emailing each selected entrant from support.NM@collectwin.com and (2) by adding the Tango Reward Link to each selected entrant's CNW account.
- b. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed to notify the Grand Prize Drawing selected entrant.
- c. The Grand Prize Drawing selected entrant will be notified using the email address on file in the CNW system. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- d. The Grand Prize Drawing selected entrant must acknowledge receipt of the email or phone call and/or submit the completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to acknowledge and submit the completed NMLA Claim Form in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.
- e. The NMLA assumes no responsibility for incorrect addresses, mis-delivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this section by either the NMLA or the selected entrant, regardless of fault. All risk of loss remains with and is assumed by the selected entrant.

8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.

- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- c. An individual player may only have one (1) CNW account. A player is not permitted to create additional accounts in the event that email or other relevant information changes. The player may log in with existing account credentials and make any desired changes at any time. It is the player's responsibility to keep information current and correct. If it is determined that a player has more than one (1) account, a player selected as a drawing winner may be disqualified and the NMLA may delete the player's account(s) at the NMLA's sole discretion.
- d. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- e. If more than one name appears on an entry or account, only one name will be used, and it will be chosen at the NMLA's sole discretion.
- f. The Grand Prize Drawing winner will receive an IRS Form W-2G.
- g. The NMLA will withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Grand Prize Drawing winner.
- h. Additional drawings may be added, without amending these rules.
- i. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- j. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- k. Use or distribution of "auto" software programs or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- l. Void where prohibited by law.