# New Mexico Lottery Authority Lottery Favorites Cookbook Competition Rules

# THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS COMPETITION AT ANY TIME.

# <u>COMPETITION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY</u> <u>TIME.</u>

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Lottery Favorites Cookbook Competition (Competition) according to these rules.
- b. The NMLA is seeking New Mexico Lottery players to submit original recipes for a chance to win a prize.
- c. The selected recipes will be used in a Lottery Favorites Cookbook (Cookbook) and to promote and support New Mexico Lottery games.
- d. The NMLA will have full and unfettered use of the winning recipes as it deems fit for the Cookbook and all advertising and promotion related to New Mexico Lottery games.
- e. The NMLA will select three (3) Best of the Recipes winners that will each win one thousand dollars (\$1,000) and be featured in the Cookbook.
- f. The NMLA will select up to sixty (60) Tasty Favorites recipes that will each win fifty (50) Lottery Bucks, which may be redeemed for NMLA product, and be featured in the Cookbook.

# 2. Method of Entry

a. Entrants must go to www.nmlottery.com/promotions and click on the Cookbook Competition link to complete an entry submission form.

#### 3. Entry Periods, Deadlines, and Winner Selection Dates

- a. Entry period begins Monday, November 20, 2023, at 3:00 PM MT.
- b. Entries must be received no later than 11:59 PM MT on Wednesday, January 3, 2024.
- c. Entry eligibility will be determined by the time/date of successful submission for the Competition by the Entry and Competition Schedule below.
- d. Winners will be selected on the dates below, or as soon as practical.

| Monday, November 20, 2023 at 3:00 PM<br>MT   | Entry begins                               |
|--|--|
| Wednesday, January 3, 2024 at 11:59 PM<br>MT | Entry recipe(s) and submission form(s) due |

# ENTRY AND COMPETITION SCHEDULE

| Friday, January 26, 2024<br>or as soon as practical | Winners announced |
|---|-------------------|
| Tuesday, February 6, 2024<br><i>(estimated)</i>     | Cookbook released |

#### 4. Location of Competition Selection

New Mexico Lottery 4511 Osuna Rd. NE Albuquerque, NM 87109

#### 5. Eligibility Requirements

- a. Entrants must certify that they are at least eighteen (18) years of age.
- b. Entrants must be New Mexico residents.
- c. Entrants must include their name, mailing address, email address, and a phone number.
- d. Entrants must include a recipe name and instructions for each recipe submitted.
- e. Though not required, entrants may include photographs for each recipe submitted.
- f. Entrants must include in writing an explanation of what makes their recipe unique.
- g. Entrants must specify a Cookbook Section for their submission: Appetizers, Breakfast, Lunch, Dinner, Sides, or Desserts.
- h. Entrants must agree (via checking the YES box on the Agreement form) to the following Entry Agreement:
- i. You have created and written a certain "work" which is a recipe, a copy of which is submitted as an entry in the NMLA Cookbook Competition. If selected, it will be used for the purpose of creating a Cookbook and promoting New Mexico Lottery games. You represent and warrant to us that:
  - i. The work created by you is original;
  - ii. It does not and will not infringe upon or violate the copyrights or any other rights whatsoever of any person or entity;
  - iii. No adverse claim exists with respect to it;
  - iv. It has not heretofore been published or exploited in any form anywhere in the world;
  - v. You own and control said work and all rights in it throughout the world;
  - vi. You have the full and exclusive right and authority to enter into this agreement and to make the grant herein contained; and
  - vii. Any and all materials that are incorporated in the work are works made for hire and free from any reversionary rights therein.
  - viii. You agree to hold New Mexico Lottery and their assigns and licensees, harmless from and against any loss, damage or expense, including court costs and reasonable attorneys' fees, that the New Mexico Lottery and their assigns and licensees may suffer or incur as a result of any breach or alleged breach of the

foregoing warranties. Please evidence your acceptance hereof and agreement hereto by checking the AGREEMENT Checkbox.

- i. Entries must not infringe on any copyright and/or intellectual property.
- j. Entries must not include profanity, hate speech, or inappropriate language.
- k. Entries should not appeal to or be directed at children.
- I. The NMLA reserves the right to edit selected recipes as necessary.
- m. The NMLA reserves the right to select an alternate winner for any reason.
- n. The NMLA reserves the right to cancel the competition at any time for any reason.
- o. The NMLA is not responsible for recipes that violate copyright or other laws.
- p. All required information must be submitted for the entry to be eligible. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- q. Entrants may submit multiple recipes for entry.
- r. Entrants who submit more than one (1) entry may win one (1) Best of the Recipes winner and/or more than one (1) Tasty Favorites winner.
- s. Entrants who submit more than one (1) entry may not win more than one (1) Best of the Recipes winner and/or more than one (1) Tasty Favorites winner.
- t. Entries mailed or hand-delivered to the NMLA will be disqualified and will not be returned.

#### 6. Prize Details

- a. Three (3) Best of the Recipes winners will receive one thousand dollars (\$1,000) each.
  - The above reference compensation is the only compensation that will be given to the winner for the use of their recipe.
- b. Up to Sixty (60) Tasty Favorites winners will receive:
  - Fifty dollars (\$50) worth of Lottery Bucks
  - A New Mexico Lottery-branded apron
  - This is the only compensation the Tasty Favorites winners will receive for the use of their recipe(s).

#### 7. Winner Selection

- a. The designated NMLA judging team will select three (3) Best of the Recipes winners and up to sixty (60) Tasty Favorites winners from the recipes submitted.
- b. Recipes may be judged based on originality, appearance, reasoning for what makes them unique, ability to replicate based on the instructions provided, and taste to be featured in the Lottery Favorites Cookbook.
- c. If there are not enough submissions for any portion of the Cookbook, then the NMLA may, at its sole discretion, cancel all or part of the Cookbook.
- d. All decisions by the NMLA will be final.

# 8. Selected Entry Notification

- a. A selected entrant will be notified using the email address used in the Entry Submission Form. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- b. A selected Best of the Recipes entrant must acknowledge receipt of the email or phone call and/or submit a completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to submit the completed NMLA Claim Form and any additional forms or releases in the designated timeframe may result in disqualification, in which case an alternate winner may be selected, at the NMLA's sole discretion.
- c. Prizes will be shipped to Tasty Favorites winners using the addresses provided on the submission form. Prizes will only be mailed to addresses in New Mexico.

#### 9. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. NMLA employees, members of the NMLA Board of Directors, and NMLA vendors may not participate as an entrant in the Competition.
- c. Anyone judging the Competition may not participate as an entrant in the Competition.
- d. The Best of the Recipes winners will each receive an IRS Form W-2G.
- e. Failure to provide accurate information could cause an entrant selected as a winner to be disqualified.
- f. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- g. Upon submitting an entry, the entrant(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- h. Lottery Bucks have no cash value and can only be redeemed for NMLA products.
- i. Void where prohibited by law.