

# New Mexico Lottery Authority Second-Chance Drawing Rules

## Zozobra Second-Chance Promotion

**THE NMLA AT ITS SOLE DISCRETION MAY TERMINATE, END, OR CANCEL THIS PROMOTION AT ANY TIME.**

**PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Zozobra Second-Chance Promotion (Promotion) according to these rules and the Second-Chance and Promotional Drawing Rules.
- b. Five (5) Monthly Drawings and one (1) Bonus Card Drawing will be conducted to award cash and prizes. One (1) Grand Prize Drawing will be conducted to select Grand Prize Finalists to participate in the Grand Prize Event for a chance to win up to one hundred thousand dollars (\$100,000).

### 2. Entry Period, Deadline, and Drawing Date

- a. Entry period begins Tuesday, March 4, 2025, at 12:00:00 AM MT.
- b. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- c. The Bonus Card Drawing and Grand Prize Entry Deadline Date and the Drawing Date will be posted on the entry website once determined.

### ENTRY AND DRAW SCHEDULE

<b>DRAW</b>	<b>SELECTED ENTRIES</b>	<b>ENTRY START DATE 12:00:00 AM MT</b>	<b>ENTRY DEADLINE DATE 11:59:59 PM MT</b>	<b>DRAWING DATE</b>	<b>PRIZES</b>
Monthly Drawing #1	One (1)	Tuesday, March 4, 2025	Monday, March 31, 2025	Wednesday, April 2, 2025	\$4,500 and Event Tickets
Monthly Drawing #2	One (1)	Tuesday, April 1, 2025	Wednesday, April 30, 2025	Wednesday, May 7, 2025	\$4,500 and Event Tickets
Monthly Drawing #3	One (1)	Thursday, May 1, 2025	Saturday, May 31, 2025	Wednesday, June 4, 2025	\$4,500 and Event Tickets
Monthly Drawing #4	One (1)	Sunday, June 1, 2025	Monday, June 30, 2025	Wednesday, July 2, 2025	\$4,500 and Event Tickets
Monthly Drawing #5	One (1)	Tuesday, July 1, 2025	Thursday, July 31, 2025	Wednesday, August 6, 2025	\$4,500 and Event Tickets
Bonus Card Drawing	One (1)	Tuesday, March 4, 2025	TBD based on the Last Day to Claim a Prize	TBD based on the Last Day to Claim a Prize	\$25,000
Grand Prize Drawing	Five (5)	Tuesday, March 4, 2025	TBD based on the Last Day to Claim a Prize	TBD based on the Last Day to Claim a Prize	Grand Prize Finalists for the Grand Prize Event

### 3. Location of Drawings

Alchemy3  
860 Warsaw Rd.  
Roswell, GA 30075

or the offices of Rosenthal & Kaplin, PC  
200 Ashford Center N #310  
Atlanta, GA 30338

### 4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must create an account (register) for the Collect 'N Win program accessed via nmlottery.com.
- c. To enter, players scan or manually enter the information required from a non-winning ticket from Game #630 Zozobra.
  - i. For manual entry, enter the twelve (12) digit number located on the back of the ticket above the barcode (three (3) digits, six (6) digits, and three (3) digits separated by dashes) and the ten (10) digit number located on the front of the ticket underneath the scratch-off coating above the instructions, or
  - ii. For mobile device entry, scan the square-shaped barcode located on the front of the ticket under the "SCRATCH FOR ENTRY CODE" scratch-off coating, labeled "ENTRY CODE."
- d. Players will have the opportunity to play an interactive game after submitting each eligible ticket, which reveals a random number of entries into the next Monthly Drawing, if there is a remaining Monthly Drawing, and the Grand Prize Drawing. Players can skip the interactive reveal game and still receive the same number of entries.
- e. Each eligible ticket successfully entered in the CNW program will receive five (5) random symbols that are marked and accumulated on play cards.
- f. Each player's CNW account has seven (7) play cards for the Promotion.
  - i. Six (6) play cards contain three (3) Zozobra themed symbols. Once a player has filled in all three (3) symbols on one (1) play card, the player will be awarded one (1) entry into the next Monthly Drawing, if there is a remaining Monthly Drawing, and one (1) entry into the Grand Prize Drawing. Cards will reset after being completely filled.
  - ii. One (1) card is a special bonus card. Once a player has filled in all six (6) symbols on the bonus card, the player will be awarded one (1) entry into the Bonus Card Drawing.
- g. Each eligible ticket may only be entered once.
- h. Players are not required to retain tickets once successfully submitted into the CNW program.
  - i. Players may enter up to fifty (50) tickets per day.
- j. Players may only win in one (1) Monthly Drawing. However, a Monthly Drawing winner is eligible to win in the Bonus Card Drawing and/or be selected as a Grand Prize Finalist in the Grand Prize Drawing.
- k. Players may only win one (1) time in the Grand Prize Drawing.
- l. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.

## **5. Prize Details**

- a. Each Monthly Drawing will award one (1) prize package that includes four thousand five hundred dollars (\$4,500) and two (2) Z-Zone tickets to the 101st Burning of Zozobra event in Santa Fe, New Mexico, in August 2025, for a total approximate prize value of five thousand dollars (\$5,000).
- b. One (1) prize of twenty-five thousand dollars (\$25,000) will be awarded in the Bonus Card Drawing.
- c. At the Grand Prize Event, one (1) Grand Prize Finalist will win five thousand dollars (\$5,000); one (1) Grand Prize Finalist will win ten thousand dollars (\$10,000); one (1) Grand Prize Finalist will win fifteen thousand dollars (\$15,000); one (1) Grand Prize Finalist will win twenty-five thousand dollars (\$25,000); and one (1) Grand Prize Finalist will win one hundred thousand dollars (\$100,000).

## **6. Drawing Procedures**

- a. Alchemy3 will conduct the drawings, as indicated on the Entry and Drawing Schedule, using a random number generator and overseen by an independent auditor.
- b. One (1) entry will be selected in each of the five (5) Monthly Drawings. Three (3) alternates will be selected in each drawing.
- c. One (1) entry will be selected in the Bonus Card Drawing. Three (3) alternates will be selected.
- d. Five (5) entries will be selected in the Grand Prize Drawing. Five (5) alternates will be selected.
- e. In the event additional alternates are needed in any drawing, another set of alternates may be drawn.
- f. The odds of being selected in the Monthly Drawings, the Bonus Card Drawing, or the Grand Prize Drawing depend on the number of entries received.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. A selected entrant will be notified using the email address on file in the Collect 'N Win program. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. A selected entrant must acknowledge receipt of the email or phone call and/or submit the completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to acknowledge and submit the completed NMLA Claim Form in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.
- d. The NMLA assumes no responsibility for incorrect addresses, mis-delivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this section by either the NMLA or the selected entrant, regardless of fault. All risk of loss remains with and is assumed by the selected entrant.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- c. An individual player may only have one (1) CNW account. A player is not permitted to create additional accounts in the event that email or other relevant information changes. The player may log in with existing account credentials and make desired changes at any time. It is the player's responsibility to keep information current and correct. If it is determined that a player has more than

one (1) account, a player selected as a drawing winner may be disqualified and the NMLA may delete the player's account(s) at the NMLA's sole discretion.

- d. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- e. If more than one name appears on an entry or account, only one name will be used, and it will be chosen at the NMLA's sole discretion.
- f. The winners will receive an IRS Form W-2G.
- g. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of a winner of over five thousand dollars (\$5,000).
- h. The Grand Prize Finalists may be subject to a background investigation prior to participation in the Grand Prize Event.
- i. A Grand Prize Finalist may pre-designate a proxy to participate in the Grand Prize Event on the Grand Prize Finalist's behalf. The Grand Prize Finalist shall receive any cash prize won by the proxy during the Grand Prize Event.
- j. The NMLA may appoint a proxy to represent a Grand Prize Finalist at the Grand Prize Event, at the NMLA's discretion.
- k. Only the Grand Prize Finalists are eligible to win a prize in the Grand Prize Event. A proxy participating on behalf of a Grand Prize Finalist is not eligible to win a prize in the Grand Prize Event.
- l. The Grand Prize Event venue is to be determined. Travel within New Mexico may be required by the Grand Prize Finalists or proxies in order to participate in person at the Grand Prize Event. The Grand Prize Event is subject to broadcast, including via a live-streaming platform such as Facebook Live.
- m. Additional drawings may be added, without amending these rules.
- n. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- o. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- p. Use or distribution of "auto" software programs or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- q. Void where prohibited by law.