New Mexico Lottery Authority Promotional Drawing Rules

LEGENDS Codeword Promotion

THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.

PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.

1. Promotion Description

a. The New Mexico Lottery Authority (NMLA) will conduct the LEGENDS Codeword Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules.

b. Players can enter the Codeword, LEGENDS, in the Codeword Promotion at the Promo Zone for a chance to win an authentic, signed Legends of Lucha Libre® mask.

c. One (1) drawing will be held from the entries received with the correct Codeword.

d. Two (2) winners will be selected from the entrants who submitted the correct Codeword.

2. Entry Periods, Deadlines, and Drawing Dates

a. Entry period begins Friday, October 16, 2026, 12:01 AM MT.

b. Entry deadline is Friday, October 23, 2026, 11:59 PM MT.

c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.

d. The drawing will be held Wednesday, October 28, 2026, after 10:00 AM MT, or as soon as practicable.

3. Location of Drawings

New Mexico Lottery
4511 Osuna Rd. NE
Albuquerque, NM 87109

4. Eligibility Requirements

a. Entrants must certify that they are at least eighteen (18) years of age.

b. Entrants must enter through the Promo Zone entry site at nmlottery.com.

c. Entrants who are not members of the Promo Zone may join at promozone.nmlottery.com.

d. Entrants must submit the correct eligible Codeword, which may be found in emails to Promo Zone email subscribers.

e. Codewords are case sensitive and must be written in all caps.

f. An entrant will receive one (1) entry for entering the correct Codeword.

g. One (1) entry per person.

5. Prize Details

a. One (1) authentic, signed Legends of Lucha Libre mask will be awarded to each of two (2) entrants.

b. The Último Dragón™ mask ($1,000 value) will be awarded to the winner drawn first, and the Mascarita Dorada™ mask ($700 value) will be awarded to the winner drawn second.

6. Drawing Procedures

a. The NMLA Security Drawing Representative will conduct one (1) drawing, using a random number generator.

b. Two (2) winners will be selected from the entries received for the correct Codeword.

c. Three (3) alternates will be selected.

7. Selected Entry Notification

a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.

b. The selected entrant will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.

c. The selected entrant must verify their mailing address after notification. Upon receipt of the mailing address, the prize will be mailed to the selected entrant. Failure to provide a mailing address within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

8. Miscellaneous

a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.

b. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.

c. A respondent or selected entrant may be disqualified if discovered to have submitted multiple entries and/or to have provided inaccurate information.

d. Use or distribution of “auto” software programs or applications to enter Codewords into any drawing is prohibited. If discovered to be using such program or software application, an entrant’s entries may be disqualified.

e. Upon submitting an entry, the entrant(s) agree that the NMLA may use their name, voice, photograph, video, and social media postings, and/pr likeness in any form for the purpose of advertising and/or publicizing the NMLA.

f. Void where prohibited by law.