New Mexico Lottery Authority Promotional Drawing Rules

2026 Promotions Survey Drawing

THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.

PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.

1. Promotion Description

a. The New Mexico Lottery Authority (NMLA) will conduct the 2026 Promotions Survey Drawing (Survey) according to these rules and the Second-Chance and Promotional Drawing Rules.

b. New Mexico Lottery players are invited to participate in the Survey through an email sent by the NMLA, from links on nmlottery.com and via links from the NMLA Facebook and Instagram pages. Players who complete the Survey and provide their name, phone number and email address at the end of the survey form will be entered into a drawing.

c. One (1) drawing will be held:

   i. Six (6) respondents will be selected to win fifty dollars ($50) worth of Lottery Bucks.

2. Entry Periods, Deadlines, and Drawing Dates

a. Entry period begins Thursday, November 19, 2026, 12:01 AM MT.

b. Entry deadline is Monday, November 30, 2026, 11:59 PM MT.

c. Entry eligibility will be determined by the time/date of successful submission of the Survey and receipt of an email address.

d. The drawing will be held Wednesday, December 2, 2026, after 10:00 AM MT, or as soon as practicable.

3. Location of Drawing:

New Mexico Lottery
4511 Osuna Rd. NE
Albuquerque, NM 87109

4. Eligibility Requirements:

a. Respondents must be at least eighteen (18) years of age.

b. Respondents must be New Mexico residents.

c. Respondents must complete the required questions on the Survey.

d. Upon completing the Survey, respondents must provide their name, phone number and a valid email address to be entered into the drawing.

e. Respondents may complete only one (1) Survey per individual.

f. A respondent will receive one (1) entry for their one (1) completed Survey.

5. Prize Details

a. Six (6) respondents will be selected to each win Lottery Bucks, which may be redeemed at an NMLA retailer for fifty dollars ($50) worth of NMLA products.

6. Drawing Procedures

a. The administrator of the Survey will provide NMLA Security a list of entries submitted.

b. The pre-approved NMLA Promotional Drawing Procedures will be utilized for the drawing.

c. The NMLA Security Drawing Representative will conduct one (1) drawing, using a random number generator to select six (6) winners.

d. Three (3) alternates will be selected.

7. Selected Entry Notification

a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.

b. The selected entrant will be notified using the email address provided during the Survey submission. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.

c. The selected entrant must provide their mailing address within the timeframe specified by the NMLA. Upon receipt of the mailing address, the fifty dollars ($50) worth of Lottery Bucks will be mailed to the selected entrant. Failure to provide a mailing address within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

8. Miscellaneous

a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.

b. Upon submitting the Survey for entry into the drawing, the player(s) agree that the NMLA may use their Survey responses, name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.

c. The Lottery Bucks have no cash value and can only be redeemed for Lottery products.

d. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.

e. A respondent or selected entrant may be disqualified if discovered to have submitted multiple entries and/or to have provided inaccurate information.

f. Void where prohibited by law.